

## **CURRICULUM VITAE**

**Denitsa Yotova**  
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### **EDUCATION**

**Doctoral Student Journalism Studies, University of Maryland, College Park, in progress**

Concentration: Visual Media/Journalism; Outside Area: History

Research Focus: Photojournalism and News Photography History

**M.A. Journalism and Media Studies, University of Nevada, Las Vegas, 2014**

Concentration: Journalism History

Master's Thesis: "Gilded Age Visual Media as the Impetus for Social Change: Jacob Riis's Reform Photography and the Antecedents of Documentary Film"

**B.A. Journalism and Media Studies, University of Nevada, Las Vegas, 2009**

**Magna Cum Laude**

Concentration: Journalism/Reporting and Writing; Minor: Film Studies

### **TEACHING EXPERIENCE**

Course Designer and Instructor of Record, Mass Communication/Journalism (ONLINE), 2017-2018; Philip Merrill College of Journalism, University of Maryland, College Park

Instructor of Record, Mass Communication/Journalism, 2016-2017

Philip Merrill College of Journalism, University of Maryland, College Park

Teaching Assistant, Mass Media/Journalism, 2015-2016

Philip Merrill College of Journalism, University of Maryland, College Park

Instructor of Record, Mass Media/Journalism, 2015 Summer

Greenspun School of Journalism, University of Nevada, Las Vegas

Teaching Assistant and Lead Lecturer, Mass Media/Journalism, 2013-2014

Greenspun School of Journalism, University of Nevada, Las Vegas

### **BOOK AND DIGITAL REVIEWS**

Yotova, Denitsa. "The Bain Collection." *American Journalism*, 33, no. 4 (2016): 488-90.  
doi:10.1080/08821127.2016.1241654.

## CONFERENCE PAPERS AND PRESENTATIONS

- “George G. Foster's Urban Journalism as an Antecedent to Muckraking”  
Association for Education in Journalism and Mass Communication (AEJMC) annual convention. Minneapolis, MN. August, 2016.
- “Urban Journalism as an Antecedent of Muckraking: George G. Foster and the Antebellum New York Press, 1840 - 1860.” Joint Journalism and Communication History (JJCH) conference. New York University, New York. March, 2016.
- “Gilded Age Visual Media as the Impetus for Social Change: Jacob Riis’s Reform Photography and the Antecedents of Documentary Film.” UNLV Greenspun College of Urban Affairs Graduate Research Symposium. April, 2014.
- “Late Nineteenth Century Visual Media as Social Documentary: Jacob Riis’s Five Points Photography, Magic Lantern Spectacle and the Beginning of Documentary Film.” Symposium on the 19th Century Press, the Civil War, and Free Expression. University of Tennessee at Chattanooga. November, 2013.

## AWARDS, RECOGNITION & SCHOLARSHIPS

- University of Maryland, College Park, Philip Merrill College of Journalism Merrill Scholarship 2015-2018.
- AEJMC annual convention. Minneapolis, MN; Third place student paper in the History Division, August, 2016.
- University of Nevada, Las Vegas, Greenspun College of Urban Affairs Graduate Research Symposium; Second place research achievement winner; March, 2014.
- Symposium on the 19<sup>th</sup> Century Press, the Civil War, and Free Expression, University of Tennessee at Chattanooga; Student Award of Excellence for a research article presented at the symposium; November, 2013.
- University of Nevada, Las Vegas; Division of Student Affairs; Rebel Achievement Award for Excellence in Customer Service; May, 2012.
- University of Nevada, Las Vegas; Division of Student Affairs; Rebel Achievement Award for Outstanding Customer Service and Administrative Support - nominee; 2010-2011.
- \_\_\_\_\_. Rebel Achievement Hall of Fame Award for +3 Years of Service; May 2009.
- \_\_\_\_\_. CSUN Student Government Leadership Scholarship; 2008-2009.

## AWARDS, RECOGNITION & SCHOLARSHIPS CONT'D

University of Nevada, Las Vegas; Hank Greenspun School of Journalism; Ruthe Deskin Journalism Scholarship; 2008-2009.

\_\_\_\_\_. Travel Grant for reporting from the 2008 Democratic National Convention; Denver, CO.

\_\_\_\_\_. Greenspun College of Urban Affairs Scholarship; 2007-2009.

\_\_\_\_\_. Hank Kovell Journalism Scholarship; 2007-2008.

\_\_\_\_\_. Barbara Greenspun Journalism Scholarship; 2006-2007.

University of Nevada, Las Vegas; Greenspun College of Urban Affairs Dean's Honors List for Outstanding Academic Work; 2005-2009.

## CURRICULUM EXPERIENCE

### Courses Taught at the University of Maryland, College Park

#### **JOUR 150: Introduction to Mass Communication (ONLINE), 2017-2018 (course designer and instructor).**

This course introduces students to the history, models, theories, concepts, and terminology of mass communication, focusing on newspapers, television, radio, film, sound recording, books, magazines, social media and new media technologies. It enables them to understand the complex interactions between media, technologies, and society, and to think critically about the ways in which mass media inform people's everyday lives, both locally and globally.

#### **JOUR 150: Introduction to Mass Communication, 2016-2017 (instructor).**

This course introduces students to the history, models, theories, concepts, and terminology of mass communication, focusing on newspapers, television, radio, film, sound recording, books, magazines, social media and new media technologies. It enables them to understand the complex interactions between media, technologies, and society, and to think critically about the ways in which mass media inform people's everyday lives, both locally and globally.

#### **JOUR 175: Media Literacy, 2015-2016 (TA), Summer, 2016 (instructor).**

An analysis of the information, values and underlying messages conveyed via mass media, including photography, advertising, television, newspapers, the Internet, magazines, radio, film, and more. Examination of the accuracy of those messages and exploration of the way news and other mass media sources represent and shape views of politics, culture and society.

## **Courses Taught at the University of Nevada, Las Vegas**

### **JOUR 420: Visual Literacy (instructor)**

The goal of this course is to help students appreciate the nature of visual imagery through the use of various methodological techniques and ways of understanding the visual world. The main goal of the course is to analyze still and moving images, art, photography and photojournalism, television, film, and other media, and to review the history and functions of each, and the role visual media as a whole play in the environment, both locally and globally.

### **JOUR 101: Critical Analysis of Mass Media, 2013-2014 (TA and lead lecturer)**

This course introduces students to the history, models, theories, concepts, and terminology of mass communication, focusing on newspapers, television, radio, film, sound recording, books, magazines, social media and new media technologies. It enables them to understand the complex interactions between media, technologies, and society, and to think critically about the ways in which mass media inform people's everyday lives, both locally and globally.

## **HIGHER EDUCATION SERVICE**

### **University of Nevada, Las Vegas; Student Union and Event Services 2010-2013.**

Student Employee Appreciation Committee Chair; Campus Life Newsletter Producer/Editor; Community Service Committee; Annual Strategic Planning Committee, Various Employment Search Committees.

## **HIGHER EDUCATION PROFESSIONAL EXPERIENCE**

**Conference and Event Coordinator;** University of Nevada, Las Vegas Student Union and Event Services, Las Vegas, NV; 2010 - 2013, Spring'15. Initiated and assisted internal and external groups with event planning and coordination; worked closely with student event planners and student employees on a daily basis; acted as the onsite event coordinator and contact for event sponsors; collaborated with various campus departments and stakeholders including maintenance and custodial teams, University Police, Risk Management, Facilities Management, catering, and office administration; provided guest service and facilitated day to day operations; negotiated and monitored billing and event contracts; worked with community walk, summer youth camp, and sports tournament organizers; worked with conference groups on full service contracts including multiple services such as event space, overnight accommodations, campus dining, transportation, registration, equipment rental, and other; services; presented at various student outreach initiatives and facilitated time management, event planning and other student trainings.

## HIGHER EDUCATION PROFESSIONAL EXPERIENCE CONT'D

**Reservation and Events Assistant;** University of Nevada, Las Vegas Student Union and Event Services, Las Vegas, NV; 2006-2010. Assisted internal and external groups with event planning and coordination; worked closely with student group leaders to manage space reservation and event planning processes; acted as onsite event liaison and contact for event sponsors; provided guest service and facilitated day to day operations; created and inputted event reservations and digital advertisements; updated and formatted departmental contracts, forms, and other documents.

## JOURNALISM EXPERIENCE

*Las Vegas Woman Magazine;* Las Vegas, NV. Contributing Writer, 2008-2009

*UNLV Rebel Yell;* University of Nevada, Staff Writer, Las Vegas. 2007-2008

## CURRENT MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

Kappa Tau Alpha National Journalism Honor Society; 2006-present

International Visual Literacy Association (IVLA); 2015-present

Association for Education in Journalism and Mass Communication (AEJMC); 2015-present  
\*Visual Communication and History Divisions

American Journalism Historians Association (AJHA); 2015-present

International Documentary Association (IDA); 2015-present

International Association for Media and Communication Research (IAMCR); 2016-present